

SOCIAL MEDIA COMMITTEE

VISION

Our vision is:

- To be a dynamic and influential voice in the digital space, leveraging social media platforms.
- To inspire, educate, and connect with a diverse global audience.
- To create an online environment that reflects our organization's mission, supports growth, and strengthens our brand identity, while staying ahead of emerging trends and technological innovations.

MISSION

The mission of the Social Media Committee is:

- To strategically manage and enhance our organization's social media presence by fostering engaging, relevant, and inclusive content.
- To aim and build a strong online community, promote our mission and values, and encourage positive interactions with our audience through consistent and meaningful communication.
- To aim for the foster meaningful connections, raise awareness of our initiatives, and amplify our message.

OBJECTIVE: The Social Media Committee aims to effectively manage and enhance the organization's online presence by creating engaging, relevant, and consistent content across multiple social media platforms.

S.no	Name	Designation	Role
1	Rev. Fr. Dr. P. Anthony Vinay	Director & Principal	Chairperson
2	Dr. K Srivani	Associate Prof	Faculty Coordinator
3	Mr. M Vinod Kumar	Associate Prof	Faculty Coordinator
4	Chinni Jyothi Sumanth	Student	Student Coordinator
5	E.Srikanth	Student	Member Student
6	S. Teja	Student	Member Student
7	G. Anji	Student	Member Student

Rev Fr Dr P Anthony Vinay Kumar
Director
St. Mary's Centenary College of Management