

MEDIA COORDINATION COMMITTEE

(PRINT MEDIA / SOCIAL MEDIA)

OBJECTIVE : It plays a central role in shaping the organization's public image, cultivating strong media relationships, and supporting communication strategies that advance the organization's mission.

MISSION :

The mission of the Media Coordination Committee is :

- To strategically manage and strengthen the organization's presence in both print and digital media.
- To get committed to delivering clear, engaging, and consistent messaging across all platforms, fostering strong relationships with media outlets.
- To ensure that the organization's key initiatives, values, and achievements are effectively communicated to the public, stakeholders, and media audiences.

VISION :

Our vision is :

- To establish the organization as a leading voice within its industry, with a powerful, integrated media presence across print and social media.
- To leverage the strengths of both traditional and digital media.
- To build a dynamic, engaged, and informed community that supports our mission and enhances our reputation, ensuring our message resonates with diverse audiences and influences positive change.

S.no	Name	Designation	Role
1	Rev. Dr. Fr. P Anthony Vinay	Director & Principal	Chairperson
2	Dr. AJ Praveen Kumar	Professor	Coordinator
3	Srikanth Reddy	Student	Student Coordinator
4	Sanjay	Student	Member Student