

## CULTURAL AND EVENTS COMMITTEE

The **Cultural and Events Committee** fosters a vibrant and inclusive campus life by organizing and promoting extracurricular and cultural activities. Its primary purpose is to enhance student engagement and holistic development by organizing events such as cultural festivals, talent shows, music, drama, art exhibitions, and intercollegiate competitions. The committee also aims to build a sense of community on campus, celebrate diversity, and encourage students to showcase their creative and artistic talents. Additionally, it organizes events to promote awareness of cultural values and social issues.

### Cultural and Events Committee Members:

S.No	Name	Designation	Role
1	Rev. Fr. Dr. P. Anthony Vinay	Director	Chair Person
2	Dr. K. Srivani	Associate Prof	Co-ordinator
3	Dr. S. Preethi Priscill	Associate Prof	Member Faculty
4	Dr. AJ Praveen Kumar	Professor	Member Faculty
5	B. Anusha	Assistant Prof	Member Faculty
6	K Lakshman Rao	Assistant Prof	Member Faculty
7	P.Valentina Dior	Assistant Prof	Member Faculty
8	Karan Raj Sebastian	Assistant Prof	Member Faculty
9	B R Praveen Singh	Student	Member Student
10	Purvi Nerlay	Student	Member Student

### Committee Responsibilities Overview:

Key Areas of Focus	Details
<b>Event Planning and Coordination</b>	<ul style="list-style-type: none"><li>- Organize a diverse range of cultural and social events for students, faculty, and staff</li><li>- Coordinate logistics, venues, and vendors</li><li>- Develop timelines and ensure events run smoothly</li></ul>
<b>Budgeting and Fundraising</b>	<ul style="list-style-type: none"><li>- Manage event budgets, secure sponsorships, and allocate funding</li><li>- Develop strategies to fund events through ticket sales, donations, or institutional support</li></ul>
<b>Cultural Programming</b>	<ul style="list-style-type: none"><li>- Promote cultural diversity and inclusivity through events (e.g., cultural festivals, heritage month celebrations)</li><li>- Integrate cross-cultural elements into campus life</li></ul>
<b>Student Engagement and Involvement</b>	<ul style="list-style-type: none"><li>- Increase student involvement in event planning and volunteering</li><li>- Encourage participation and feedback through surveys and focus groups</li></ul>
<b>Publicity and Marketing</b>	<ul style="list-style-type: none"><li>- Create marketing materials (flyers, social media posts, posters) to promote events</li><li>- Use digital channels to reach a wide audience and engage the campus community</li></ul>

<b>Collaboration with Other Committees</b>	<ul style="list-style-type: none"> <li>- Work with other committees (e.g., Student Government, Academic Affairs, Diversity Committee) to align cultural events with other campus initiatives</li> <li>- Collaborate with external organizations or artists for events</li> </ul>
<b>Event Impact and Feedback</b>	<ul style="list-style-type: none"> <li>- Collect feedback after events to assess student satisfaction and areas for improvement</li> <li>- Analyze attendance data, participation rates, and financial outcomes</li> </ul>
<b>Diversity and Inclusion</b>	<ul style="list-style-type: none"> <li>- Ensure events are accessible and inclusive for all students</li> <li>- Integrate underrepresented cultures, groups, and interests into event planning</li> </ul>

Rev Fr Dr P Anthony Vinay Kumar  
Director  
St. Mary's Centenary College of Management