



ST. MARY'S CENTENARY COLLEGE OF MANAGEMENT

School of Business Management

Secunderabad

• AICTE Approved

• Affiliated to
Osmania University

ICET Code: SMRYSF

| College Code: 1326

Shaping
Leaders
Building
Futures



**QUALITY
EDUCATION**

For a Successful
Tomorrow



**EXPERIENCED
FACULTY**

Guiding Your
Growth



**INDUSTRY
FOCUSED
CURRICULUM**

Learning that
Leads



**AICTE
APPROVED**



AFFILIATED TO
**OSMANIA
UNIVERSITY**

ICET CODE:
SMRYSF

COLLEGE CODE:
1326

MARIAN PROSPECTUS

2026-27

"Excellence in Management, Values for Life"



www.smccom.ac.in



Phone: • 7989856725 • 8919119771



EMPOWERING MINDS.
ENRICHING LIVES.
BUILDING FUTURES.

SEMPER EXCELSIUS
Always Excel



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SHAPE YOUR FUTURE *with* MBA

MASTER OF BUSINESS ADMINISTRATION



LEARN
Beyond
Classrooms



LEAD
With
Confidence



SUCCEED
In Your
Career



QUALITY
EDUCATION



INDUSTRY
RELEVANCE



GLOBAL
EXPOSURE



CAREER
SUCCESS



LEADERSHIP
DEVELOPMENT

Learn. | Lead. | Innovate. | Succeed.

STUDENT'S TESTIMONIALS

“A journey of learning, growth and transformation. Hear from our students about their SMCCOM experience.”



PARENT'S TESTIMONIALS

“Trusted by parents. Chosen for values. Discover why parents believe in SMCCOM.”



TOP MBA RECRUITERS



Infosys



Deloitte.



BERKADIA



accenture



ACCREDITATIONS & APPROVALS



CONTACT US

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Web: www.smccom.ac.in
E-mail: principal.smccom@gmail.com



EXCELLENCE
IN EDUCATION



STATE-OF-THE-ART
INFRASTRUCTURE



INNOVATIVE
TEACHING



STRONG INDUSTRY
CONNECT



HOLISTIC
DEVELOPMENT

EMPOWERING MINDS ★ ENRICHING LIVES ★ BUILDING FUTURES

ABOUT US

The Management programme of SMCCOM (School of Business Management) is Affiliated to Osmania University (OU). The Institute is approved by the All-India Council for Technical Education (AICTE), New Delhi with a sanctioned intake of 180 students for 2026-2027.

A trusted name on its merit in the higher education academia in Telangana state and abroad, SMCCoM is a co-educational institution ideally located in Secunderabad, Hyderabad, managed by the Hyderabad Archdiocese Educational Society (HAES).

Today, the MBA at SMCCOM is bolstered by countless academic and industry initiatives and innovative programs for skill and personality development.

SMCCoM has changed the way knowledge is imparted by ever setting advanced standards of quality education accompanied by intelligent and world-class innovations.

A qualified team of committed personned carefully nurture each individual with a view of shaping up their future as efficient leaders in their field of operations.

SMCCoM also inculcates high moral and ethical qualities in the students and thereby bring about holistic development as a fruitful outcome of its programs.



COLLEGE STARTED ON 6TH SEPTEMBER 2023

VISION AND MISSION



VISION

To provide holistic management education in building leaders and entragreneurs with Indian Ethos.



MISSION

- To create an environment that encourages students to achieve excellence in etnagreneurs fields.
- To develop ethical leaders and next-generation entrepreneurs capable of managing transformation in a globally competitive environment.
- To instil all-round personality development of students by making them excellent professionals and individuals with human values.

OUR MOTTO



BELIEVE

In Yourself, In Your Dreams



BEGIN

With Courage, With Purpose



BECOME

The Best Version of You

OUR LEADERSHIP



— His Eminence —

Cardinal Poola Anthony

Archbishop of Hyderabad

Chairman of HAES



Msgr. Yeruva Bala Showry
Vice-Chairman of HAES



Rev. Fr. Dr. P. Anthony Vinay
Director

CORE VALUES



Respect

Respect moves us to understand the gifts and unique nature and contributions of every person in the Marian learning community and to value diverse perspectives.



Excellence

Excellence commits us to challenge ourselves to utilize our God-given gifts – intellectual, social, physical, spiritual, and ethical.



Compassion

Compassion compels us to stand with and embrace others in their sufferings so that, together, we may experience God's liberating, healing, and life-giving presence.



Service

Service calls us to use our gifts, talents, and abilities to advance the genuine well-being of our community and those we encounter.



Hospitality

Hospitality draws us to do our daily work with a spirit of graciousness that welcomes new ideas and people of all backgrounds and beliefs.



Integrity

Integrity gives us the ability to realize the greater good in our actions and programs and challenges us to look at our work and ourselves holistically and as one that is united with nature and others across the globe.



Diversity

Diversity builds a community that fosters an environment that is open and welcoming to diverse people, ideas, and perspectives; that promotes constructive discourses on the nature of diversity; and that engages faculty, staff, and students in activities that promote the core values of Marian's.



Learning for life

Learning for life, in the liberal arts tradition, encourages us to pursue knowledge and truth throughout our lives in ways that improve our communities and ourselves and that strengthen our understanding of each other.



His Eminence
Cardinal Poola Anthony
Archbishop of Hyderabad
Chairman of HAES

MESSAGE FROM THE CHAIRMAN

Education is a journey of transformation that shapes both the mind and the heart. I believe every student is blessed with unique talents and immense potential. With a strong foundation in values, discipline, and academic excellence, you are encouraged to become confident leaders who serve society with integrity and compassion. Let your pursuit of knowledge be guided by wisdom, ethical principles, and a commitment to the common good. Embrace every opportunity to learn, innovate, and grow. I pray that each one of you develops into a responsible professional who contributes meaningfully to the nation and the world with faith, courage, and excellence.



Msgr. Yeruva Bala Showry
Vice-Chairman of HAES

MESSAGE FROM THE VICE-CHAIRMAN

Success is achieved through dedication, perseverance, and a willingness to learn continuously. I encourage every student to make the most of the opportunities available, strengthen their skills, and develop a spirit of teamwork and innovation. True education goes beyond academic achievements; it nurtures character, responsibility, and respect for others. Believe in your abilities, remain focused on your goals, and never hesitate to face new challenges with confidence. May your educational journey inspire you to become ethical professionals, compassionate individuals, and visionary leaders capable of making a positive impact in society and creating a brighter future for generations to come.



Rev. Fr. Dr. P. Anthony Vinay
Director

MESSAGE FROM THE DIRECTOR

Welcome to an environment where learning is driven by excellence, innovation, and values. Our commitment is to provide an enriching educational experience that prepares students for the dynamic world of management and leadership. We emphasize academic rigor, practical exposure, critical thinking, and personality development to help every learner realize their full potential. I encourage you to explore new ideas, embrace challenges, and cultivate a lifelong passion for learning. Let determination, discipline, and integrity guide every step of your journey. Together, let us build a future filled with knowledge, confidence, leadership, and meaningful contributions to society.



FOCUS ON HOLISTIC DEVELOPMENT

The **MBA** programme at **SMCCOM** is designed to meet the growing demand for skilled management professionals by offering industry-relevant education that blends regional insights with a global perspective. With an innovative, student-centered learning approach, the curriculum integrates case studies, role plays, simulations, add-on certifications, out bound training, and group assignments, alongside industry interactions, internships, and project work to ensure practical exposure. SMCCOM collaborates with industry experts, academic professionals, and alumni to drive curricular innovations, emphasizing entrepreneurship, social impact management, business ethics, corporate governance, and holistic student development to create future-ready business leaders.



INDUSTRY-RELEVANT
CURRICULUM



PRACTICAL LEARNING
EXPERIENCE



INDUSTRY INTERACTIONS
& INTERNSHIPS



ENTREPRENEURSHIP
& INNOVATION



ETHICS, GOVERNANCE
& SOCIAL IMPACT



SHAISTIC DEVELOPMENT
FOR FUTURE LEADERS



STUDENT-CENTERED
LEARNING



GLOBAL PERSPECTIVE
WITH LOCAL INSIGHTS



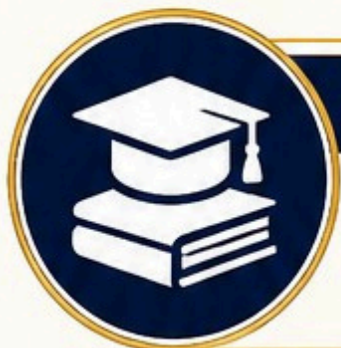
STRONG ALUMNI
AND INDUSTRY NETWORK



SHAPING RESPONSIBLE
BUSINESS LEADERS

RULES AND REGULATIONS OF M.B.A. PROGRAM – 2026-27

The Master of Business Administration (M.B.A.)
is a Post-Graduate course offered as:



I. TWO-YEAR FULL-TIME PROGRAMME



DURATION:
Two Years
(Four Semesters)



MODE:
Full-Time
Day Programme

1. ELIGIBILITY CONDITIONS

M.B.A. (DAY)

Candidates seeking admission into the Full-Time M.B.A. (Day) programme must be:

- 1 Bachelor degree holder of Osmania University or a degree recognized by the university as equivalent thereto and /(or) as per the rules laid down by the University;
- 2 The candidate seeking admission must qualify in the Entrance Examination, conducted by the appropriate authority in the year of admission as per the norms prescribed by the University.
- 3 The admission of Non-resident Indians and candidates admitted in lieu of them will be as per the University Rules in force on the date of the admission.
- 4 Foreign candidates' admission is based on the Screening Process of the University currently in vogue.

2. INSTRUCTION SCHEDULE

Instruction will be provided as per the workload indicated in the structure, Rules and regulations of M.B.A. Program for all Theory, Practical and Project Work course requirements. The almanac will be as follows for all semesters.



**DURATION OF
INSTRUCTION:**
14 Weeks



**PREPARATION
HOLIDAYS:**
7-10 Days



**TOTAL NO OF HOURS
(THEORY + TUTORIAL +
PRACTICAL) PER SEMESTER:**
420 Hours

3. RULES OF ATTENDANCE

Students must attend **75%** of the total classes conducted for all the courses put together in a semester.



Relaxation of **10%** of attendance might be given to a student on medical grounds on the basis of a valid medical certificate and payment of condonation fee prescribed by the university.

MBA YEAR-I SEMESTER-I

Course Code	Course Title	Nature	Credits	HPW (Th+Tu+P)	Max Marks (CCE+ESE)
MB101	Management & Organizational Behaviour	Core	5	4Th + 1 Tu	40+60
MB102	Accounting for Management	Core	5	4Th + 1 Tu	40+60
MB103	Marketing Management	Core	5	4Th + 1 Tu	40+60
MB104	Statistics for Management	Core	5	4Th + 1 Tu	40+60
MB105	Economics for Managers	Core	5	4Th + 1 Tu	40+60
MB106	IT Applications for Management	Core	5	3Th+2P	40+20P + 40
Total credits at the end of I Semester			30		600

- HPW – Hours Per Week
- CCE – Continuous and Comprehensive Evaluation
- ESE – End Semester Exam
- Th- Theory
- Tu – Tutorial
- P - Practical

MBA YEAR- I SEMESTER -II

Course Code	Course Title	Nature	Credits	HPW (Th+Tu+P)	Max Marks (CCE+ESE)
MB201	Human Resources Management	Core	5	4Th + 1 Tu	40+60
MB202	Financial Management	Core	5	4Th + 1 Tu	40+60
MB203	Operations Research	Core	5	4Th + 1 Tu	40+60
MB204	Entrepreneurship Development	Core	5	4Th + 1 Tu	40+60
MB205	Business Research Methods	Core	5	4Th + 1 Tu	40+60
MB206	Business Law and Ethics	Core	5	4Th + 1 Tu	40+60
MB207	Seminar Presentation *	Core	2		Grade
Semester Credits			32		600
Total Credits at the end of II Semester			62		1200

MBA YEAR- II SEMESTER -III

Course Code	Course Title	Nature	Credits	HPW (Th+Tu+P)	Max Marks (CCE+ESE)
MB301	Operations Management	Core	5	4Th + 1 Tu	40+60
MB302	E- Global Business	Core	5	4Th + 1 Tu	40+60
MB303	Total Quality Management	Core	5	4Th + 1 Tu	40+60
MB304-F-I MB304-F-II	<u>Finance</u> Investment Analysis & Portfolio Management Financial System & Services	Elective Elective	5 5	4Th + 1 Tu 4Th + 1 Tu	40+60 40+60
MB304-M-I MB304-M-II	<u>Marketing</u> Product and Brand Management Advertisement and Retail Management	Elective Elective	5 5	4Th + 1 Tu 4Th + 1 Tu	40+60 40+60
MB304-HR-I MB304-HR-II	<u>Human Resources</u> Compensation Management Industrial Relations and Labour Laws	Elective Elective	5 5	4Th + 1 Tu 4Th + 1 Tu	40+60 40+60
MB-304-E-I MB304-E-II	<u>Entrepreneurship</u> Project Management & Business Plan Innovation & Design Thinking	Elective Elective	5 5	4Th + 1 Tu 4Th + 1 Tu	40+60 40+60
MB304-S-I MB304-S-II	<u>Systems with Business Analytics</u> Data Base Management Systems Business Analytics	Elective Elective	5 5	3Th + 1 P 4Th + 1 Tu	40+40+20P 40+60
MB305	Case Study		2		50
MB306	Research Design		2		50
Semester Credits			29		600
Total Credits at the end of III Semester			91		1800

MBA YEAR- II SEMESTER -IV

Course Code	Course Title	Nature	Credits	HPW (Th+Tu+P)	Max Marks (CCE+ESE)
MB301	Operations Management	Core	5	4Th + 1 Tu	40+60
MB302	E- Global Business	Core	5	4Th + 1 Tu	40+60
MB303	Total Quality Management	Core	5	4Th + 1 Tu	40+60
MB304-F-I MB304-F-II	<u>Finance</u> Investment Analysis & Portfolio Management Financial System & Services	Elective Elective	5 5	4Th + 1 Tu 4Th + 1 Tu	40+60 40+60
MB304-M-I MB304-M-II	<u>Marketing</u> Product and Brand Management Advertisement and Retail Management	Elective Elective	5 5	4Th + 1 Tu 4Th + 1 Tu	40+60 40+60
MB304-HR-I MB304-HR-II	<u>Human Resources</u> Compensation Management Industrial Relations and Labour Laws	Elective Elective	5 5	4Th + 1 Tu 4Th + 1 Tu	40+60 40+60
MB-304-E-I MB304-E-II	<u>Entrepreneurship</u> Project Management & Business Plan Innovation & Design Thinking	Elective Elective	5 5	4Th + 1 Tu 4Th + 1 Tu	40+60 40+60
MB304-S-I MB304-S-II	<u>Systems with Business Analytics</u> Data Base Management Systems Business Analytics	Elective Elective	5 5	3Th + 1 P 4Th + 1 Tu	40+40+20P 40+60
MB305	Case Study		2		50
MB306	Research Design		2		50
Semester Credits			29		600
Total Credits at the end of III Semester			91		1800

MBA PROGRAMME

SPECIALIZATIONS

ARE AVAILABLE UNDER OU :

01

FINANCE



02

MARKETING



03

HUMAN
RESOURCES



04

ENTREPRENEURSHIP



05

SYSTEMS WITH
BUSINESS ANALYTICS





ADMISSIONS:

Qualification for Master of Business Administration (MBA):

Should have passed a recognized Bachelor's Degree
(BA / B.Com/ B.Sc/ BBA / BBM / BCA / BE / B. Tech / B. Pharmacy
and any 3 or 4 year degree except **Oriental Languages**) examinations of minimum three years duration with at least 50 per cent marks (45 per cent marks in case of reserved categories) in the qualifying examinations.



Total No. of Seats
available:

180

Admission Process	Eligibility	No. of Seats
 Admission through ICET-Counselling – Convenor Quota	• The Candidate must have qualified ICET Examination • The Candidates need to opt the College as the priority option during I- CET Counselling	126 
 Admission through Management Quota	• The Candidate needs to possess the educational qualification mentioned above. • Qualifying in ICET is not mandatory • Need not attend ICET Counselling	54 

INFRASTRUCTURE FACILITIES

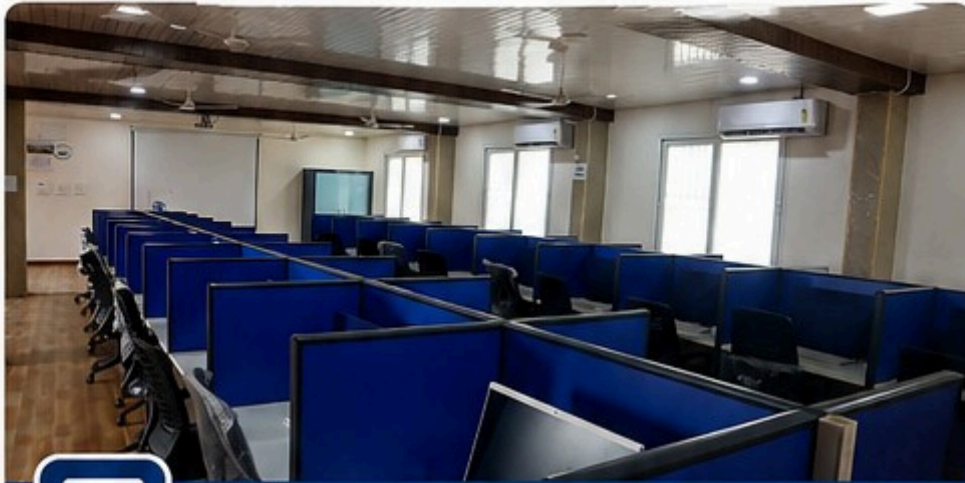
• EXCELLENT FACILITIES FOR A BETTER LEARNING EXPERIENCE •



DIGITAL CLASSROOMS



LIBRARY



COMPUTER LAB (AC)



SEMINAR HALL (AC)



SPORTS



CANTEEN FACILITY



**MARIAN INNOVATION
INCUBATION CENTRE**



CLUBS ROOMS

MODERN FACILITIES | BETTER LEARNING | BRIGHTER FUTURE



ST. MARY'S CENTENARY COLLEGE OF MANAGEMENT

SECUNDERABAD

SCHOOL OF BUSINESS MANAGEMENT

ACADEMIC EXCELLENCE

A TRADITION OF PERFORMANCE. A FUTURE OF PROMISE.

Our students continue to achieve exceptional academic results, reflecting their dedication, discipline and the quality education at **SMCCOM**.

ACADEMIC YEAR 2023–2025

GRADE	NO. OF STUDENTS
 OUTSTANDING	110
 EXCELLENT	6
 VERY GOOD	4
TOTAL STUDENTS	122

ACADEMIC YEAR 2024–2026

GRADE	NO. OF STUDENTS
 OUTSTANDING	113
 EXCELLENT	7
 VERY GOOD	5
TOTAL STUDENTS	125

BUILDING BRIGHT MINDS.
INSPIRING GREAT FUTURES.



CONSISTENT
PERFORMANCE



ACADEMIC
DISCIPLINE



QUALITY
EDUCATION



FOCUSED
MINDSET



ACHIEVING
EXCELLENCE



St. Mary's Centenary College of Management
Secunderabad – School of Business Management



www.smccm.ac.in

FOLLOW US



★ PROUD TODAY, STRONGER TOMORROW! ★

CAREER DEVELOPMENT & PLACEMENT

EMPOWERING TALENT. BUILDING FUTURES.

Our dedicated Placement Cell ensures that our MBA graduates are industry-ready with a multidimensional outlook and global mindset. Through specialized training, add-on certification programs, and personalized coaching in communication and essential skills, we equip students for a competitive job market.



GROUP MENTORING

Enhances individual capabilities, aligning with each student's placement goals.



CAREER MANAGEMENT GROUP

Takes a hands-on approach, offering seminars, training programs, and expert guidance from seasoned professionals.



INDUSTRY INTERACTION

Regular interactions with industry experts provide valuable insight's into market trends, keeping students well-prepared for dynamic business environments.



STRONG PLACEMENT TEAM

Comprising the Head of Corporate Relations, faculty nominees, and student representatives, we ensure placement support for all eligible candidates, fostering successful career transitions.



YOUR AMBITION.
OUR MISSION.
YOUR SUCCESS.

PREPARING TODAY FOR TOMORROW'S OPPORTUNITIES



SPECIALIZED
TRAINING



ADD-ON
CERTIFICATIONS



COMMUNICATION
& ESSENTIAL SKILLS



PERSONALIZED
COACHING



INDUSTRY
EXPOSURE



CAREER
SUPPORT

PLACEMENT STATISTICS

ACADEMIC YEAR 2023-2025

PARTICULARS	NO. OF STUDENTS
 Total Students	122
 Students Placed	110
 Entrepreneurs	8
 Higher Education	2
 Government Jobs	5



Total Students

122



Students Placed

110



Entrepreneurs

8



Higher Education

2



Government Jobs

5

ACADEMIC YEAR 2024-2026

PARTICULARS	NO. OF STUDENTS
 Total Students	125
 Students Placed	110
 Entrepreneurs	9
 Higher Education	1
 Government Jobs	5



Total Students

125



Students Placed

110



Entrepreneurs

9



Higher Education

1



Government Jobs

5

SHAPING CAREERS.
TRANSFORMING LIVES.



RIGHT GUIDANCE



RIGHT SKILLS



RIGHT EXPOSURE



RIGHT OPPORTUNITIES



RIGHT FUTURE

DREAM. PREPARE. ACHIEVE.
WE ARE WITH YOU, EVERY STEP OF THE WAY.

INTERNSHIP HIGHLIGHTS

Building Skills Through Real World Experience



LEARN

Apply classroom knowledge to real-world challenges.



GROW

Develop practical skills, confidence and competence.



CONNECT

Collaborate with professionals and build strong networks.



TRANSFORM

Gain exposure that shapes careers and drives success.



ACADEMIC YEAR

2025–2026

PARTICULARS	NO. OF STUDENTS
Total Students	127
Students Completed Internships	120
Entrepreneurs	7

Experience Today.
Excel Tomorrow.



PRACTICAL EXPOSURE



PROFESSIONAL DEVELOPMENT



INDUSTRY READINESS



CAREER SUCCESS

INDUSTRY COLLABORATIONS & MoUs

Bridging Academia with Industry

MEMORANDUMS OF UNDERSTANDING (MoUs) WITH INDUSTRY & INSTITUTIONS



Industry-Academia Collaboration



Internship & Live Project Opportunities



Skill Development Programs



Corporate Training & Certification



Faculty Development Programs (FDPs)



Guest Lectures by Industry Experts



Research & Innovation Initiatives



Placement & Career Development Support

OUR MoU PARTNERS

TASK

TELANGANA ACADEMY
FOR SKILL AND
KNOWLEDGE



ICTACADEMY

NASSCOM
FOUNDATION



Confederation of
Indian Industry

HMA

Hyderabad
Management
Association



T-Hub



AICTE
IDEA Lab
AICTE
IDEA Lab

Infosys

Springboard

IBM

SkillsBuild



Trailhead

Google

for Education



Microsoft

Microsoft
Learn

NIMSME

National Institute for
Micro, Small and Medium
Enterprises

ISDC

International Skill
Development
Corporation

OTBI

Osmania Technology
Business Incubator



STRONG PARTNERSHIPS.
STRONGER FUTURES.



TOGETHER, WE EMPOWER TALENT,
INNOVATE AND **CREATE IMPACT.**

YOUR POTENTIAL. THEIR FUTURE.

LIMITLESS OPPORTUNITIES. REAL IMPACT.



STRONG
INDUSTRY CONNECT



DIVERSE CAREER
PATHS



GROWTH & LEADERSHIP
OPPORTUNITIES



BUILDING CAREERS.
TRANSFORMING LIVES.

OUR RECRUITERS

PARTNERING FOR YOUR SUCCESS

accenture

amazon



AXIS BANK



BERKADIA



cognizant

Capgemini

Canara Bank



Deloitte.

FEDERAL BANK
YOUR PERFECT BANKING PARTNER

Flipkart

FACTSET



genpact



GE Money

HCL

HSBC

HITACHI
Inspire the Next

ICICI Bank



IBM

Infosys

JPMORGAN
CHASE & CO.



MRF

SBI
The banker to every Indian

tcs TATA
CONSULTANCY
SERVICES

Tech
Mahindra

TRANSDYNE



United
Healthcare



POPULAR MBA ROLES

WHERE AMBITION MEETS OPPORTUNITY



MARKETING MANAGER



BUSINESS DEVELOPMENT MANAGER



SALES MANAGER



HR MANAGER



FINANCIAL ANALYST



RELATIONSHIP MANAGER



OPERATIONS MANAGER



PRODUCT MANAGER



BUSINESS ANALYST



SUPPLY CHAIN MANAGER



MANAGEMENT TRAINEE



CONSULTANT



PROJECT MANAGER



CUSTOMER SUCCESS MANAGER



STRATEGY ANALYST



TOP COMPANIES.
BRIGHT CAREERS.



DIVERSE ROLES.
ENDLESS POSSIBILITIES.



YOUR JOURNEY.
YOUR SUCCESS.

CHOOSE YOUR PATH. SHAPE YOUR FUTURE.

ACCREDITATIONS & APPROVALS

RECOGNIZED TODAY. RESPECTED ALWAYS.

Our commitment to quality education is validated by prestigious accreditations, affiliations and approvals.



**AICTE
APPROVED**

AICTE Approved



**AFFILIATED TO
OSMANIA UNIVERSITY**

Affiliated to
Osmania University



**UGC
RECOGNITION BY**

UGC u/s 2(f) of the
UGC Act, 1956



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

**INSTITUTION'S
INNOVATION COUNCIL**

Institution's
Innovation Council (IIC)



**ISO 9001:2015
CERTIFIED**

Quality Management
System



**NPTEL AND
SWAYAM**

Access to Premium
Learning Resources



NSS

National Service Scheme



**MHRD'S
INNOVATION CELL**
(GOVERNMENT OF INDIA)

**MHRD'S
INNOVATION CELL**

MHRD's Innovation Cell,
(Government of India)

AISHE

All India Survey on Higher Education

**ALL INDIA SURVEY ON
HIGHER EDUCATION**

All India Survey on
Higher Education (AISHE)



**TRUSTED
RECOGNITION**



**QUALITY
ASSURANCE**



**ACADEMIC
EXCELLENCE**



**LEARNING
BEYOND LIMITS**



**EMPOWERING
FUTURES**

STRONG VALIDATIONS. STRONGER FUTURES.

CLUBS & ACTIVITIES:

UNLOCKING THE POTENTIAL

At **SMCCOM**, students have countless opportunities to enhance their skills and showcase their talents through dynamic club activities and competitions. Our vibrant forums—including **Finance, Marketing, Human Resources, Entrepreneurship, Systems with Business Analytics**, and **Entertainment**—regularly organize engaging events, workshops, and challenges that foster creativity, leadership, and teamwork. Students also get the chance to compete in prestigious intercollegiate competitions, gaining exposure and experience beyond the classroom.



• OUR VIBRANT CLUBS & FORUMS •



FINANCE

Building Financial
Acumen



MARKETING

Creating Impact,
Driving Brands



HUMAN RESOURCES

Empowering People,
Building Culture



ENTREPRENEURSHIP

Innovate. Initiate.
Inspire.



SYSTEMS WITH BUSINESS ANALYTICS

Data Driven.
Future Focused.



ENTERTAINMENT

Express. Engage.
Excel.



From Ideas to Impact.
From Talent to Triumph.



LEAD, COLLABORATE,
COMPETE, SUCCEED.



BEYOND CLASSROOMS.
BEYOND LIMITS.
BEYOND YOUR POTENTIAL.

VISITING FACULTY EXPERTISE

Bridging Knowledge. Building Futures.

SMCCOM's academic environment is enriched by visiting faculty from leading industries and academia who complement the expertise of.



INDUSTRY EXPERTS

Bringing real-world insights and
industry perspectives.



ACADEMIC LEADERS

Sharing research-driven knowledge
and global practices.



PROFESSORS OF PRACTICE

Delivering hands-on experience and
practical know-how.



PRACTICAL LEARNING

Bridging the gap between theory
and real-world application.



REAL WORLD
INSIGHTS



ENRICHED
LEARNING



BRIDGING
THE GAP



INDUSTRY
RELEVANCE



CAREER
ADVANTAGE



★ EXPERIENCE. EXPERTISE. EXCELLENCE. ★

EMPOWERING MINDS. INSPIRING FUTURES.



WHY CHOOSE SMCCOM?



INDUSTRY-ORIENTED CURRICULUM

Learn what industry needs. Lead what the future demands.



EXPERIENCED FACULTY & MENTORSHIP

Guidance from experts. Inspiration for life.



SKILL DEVELOPMENT & LEADERSHIP TRAINING

Build skills. Build confidence. Build your future.



EXCELLENT PLACEMENT SUPPORT

Strong connections. Bright career opportunities.



QUALITY EDUCATION AT MOST AFFORDABLE FEES



REACHABILITY – LOCATED AT THE HEART OF THE CITY

**EMPOWERING LEARNERS.
SHAPING LEADERS.
BUILDING FUTURES.**



Student Centric Innovative Teaching Methodologies



Industry – Academia Interaction



State-of-art Infrastructure



Certificate and Value-added Courses on emerging technologies



Workshops, Seminars / Webinars etc. on contemporary issues



Guest Lectures with Faculty from Singapore, Malaysia, USA, U.K. etc.



Industrial Visits / Tours for experiential learning



Entrepreneurship Development and Incubation Support



Skill Development Classes as a part of the curriculum



Management Club Activities as a part of Time Table



Encouragement of students' talent in sports and cultural activities



Extension and Community Service Activities



Internship Support with the best Industries



Placement Assurance with Top Notch MNCs



Great Value for money



Holistic Development of the students



**MORE THAN EDUCATION.
A COMPLETE TRANSFORMATION.**



HIGHLIGHTS OF SMCCOM MBA PROGRAM

LEARN. EXPERIENCE. GROW. LEAD.

*Transforming Potential
into Performance*



01

STUDENT-CENTRED LEARNING

The programme emphasizes a student-centred, outcome-based teaching approach that encourages active participation and application-oriented learning.



02

INDUSTRY-RELEVANT CERTIFICATIONS

Industry-relevant certifications and add-on courses enhance students' employability and career prospects.



03

EXPERIENTIAL LEARNING

Experiential learning is promoted through internships, part-time jobs, and consultancy assignments, enhancing practical knowledge.



04

INDUSTRY INTERACTION

Continuous industry interaction is integrated into the curriculum through guest lectures, seminars, and workshops by business leaders and academicians, keeping students updated on industry trends.



PRACTICAL
KNOWLEDGE



CAREER
READINESS



INDUSTRY
EXPOSURE



INNOVATIVE
MINDSET



LEADERSHIP
EXCELLENCE

ADD-ON CERTIFICATIONS CUM EXTRA CREDIT PROGRAMS

To enhance placement prospects through skill development, industry-relevant add-on certification programs are integrated into the MBA curriculum. Successfully completing these certifications is mandatory for MBA graduation. The following certification programs are currently offered:



FINANCIAL
MODELING &
VALUATION



DIGITAL
MARKETING



BUSINESS
ANALYTICS



DATA
VISUALIZATION
WITH POWER BI



EXCEL FOR
BUSINESS
PROFESSIONALS



HUMAN RESOURCE
MANAGEMENT



SUPPLY CHAIN
MANAGEMENT



PROJECT
MANAGEMENT



ENTREPRENEURSHIP
DEVELOPMENT



FINANCIAL
MARKETS



CYBER SECURITY
FUNDAMENTALS



COMMUNICATION
& SOFT SKILLS



AI FOR
MANAGERS



DESIGN
THINKING



ENHANCES
EMPLOYABILITY



INDUSTRY-READY
SKILLS



STRONGER CAREER
PROSPECTS



GLOBAL
RECOGNITION



ST. MARY'S CENTENARY COLLEGE OF MANAGEMENT SECUNDERABAD

SCHOOL OF BUSINESS MANAGEMENT



STUDENT TESTIMONIALS

Real Experiences. Real Growth. Real Success.



Mr. J. Sai Kishan

HT No.: 132625672018

“ My MBA journey at St. Mary's Centenary College of Management has been truly rewarding. The student-centric teaching approach, experienced faculty, industry-oriented curriculum, and continuous mentorship have helped me strengthen my managerial and leadership skills. The internships, workshops, guest lectures, and placement training provided practical exposure and boosted my confidence to face the corporate world. I am grateful to the institution for providing an enriching learning environment that has prepared me for a successful professional career. ”



Mr. Tallapally Saiteja

HT No.: 1326246720163

“ Choosing St. Mary's Centenary College of Management for my MBA has been one of the best decisions of my academic journey. The institution offers an excellent blend of academic excellence and practical learning through industry interactions, internships, seminars, and value-added certification programs. The dedicated faculty, personalized mentoring, and placement support have significantly enhanced my professional skills, confidence, and leadership abilities. The holistic learning environment has prepared me to excel in today's dynamic business world, and I am proud to be a part of this institution. ”



Ms. Yeruva Deepthi

HT No.: 1326246720102

“ My MBA experience at St. Mary's Centenary College of Management has been both inspiring and transformative. The well-structured curriculum, experienced faculty, and interactive teaching methodologies have strengthened my academic foundation and managerial skills. Industry-oriented workshops, internships, guest lectures, and value-added certification programs have provided valuable practical exposure and enhanced my career readiness. The continuous guidance and encouragement from the faculty have helped me develop confidence, leadership qualities, and a professional outlook. I sincerely appreciate the institution for preparing me to achieve my career aspirations. ”



Ms. B. Vaishnavi

HT No.: 1326-25-672-022

“ Pursuing my MBA at St. Mary's Centenary College of Management has been a truly enriching experience. The institution provides an ideal blend of academic excellence, industry-oriented learning, and skill development. The dedicated faculty, interactive classroom sessions, internships, guest lectures, and value-added certification programs have enhanced my knowledge and prepared me to meet industry expectations. The constant encouragement, mentorship, and placement support have strengthened my confidence, leadership abilities, and professional outlook. I am grateful to the institution for helping me build a strong foundation for a successful career. ”



INSPIRED BY LEARNING.
DRIVEN BY PURPOSE.



SHAPING LEADERS.
BUILDING FUTURES.



QUALITY
EDUCATION



EXPERIENCED
FACULTY



INDUSTRY
EXPOSURE



CAREER
DEVELOPMENT



PLACEMENT
SUPPORT



HOLISTIC
GROWTH

Learn. Lead. Innovate. Succeed.



ST. MARY'S CENTENARY COLLEGE OF MANAGEMENT SECUNDERABAD

SCHOOL OF BUSINESS MANAGEMENT



PARENT TESTIMONIALS

Voices of Trust. Stories of Success.



Mr. Pittala Ramakanth

Father of Mr. Pittala Keshav

HT No.: 1326-25-672-045



A FOUNDATION OF TRUST,
A FUTURE OF SUCCESS.

“ As a parent, I am delighted with the academic environment and holistic development opportunities provided by St. Mary's Centenary College of Management. The institution not only imparts quality management education but also emphasizes discipline, ethical values, leadership, and personality development. The experienced faculty, industry-oriented curriculum, internships, certification programs, and placement guidance have significantly contributed to my son's overall growth and career readiness. I sincerely appreciate the continuous support and commitment of the faculty and management in shaping students into confident and responsible professionals. I wholeheartedly recommend this institution to aspiring MBA students and their parents. ”



Mr. S. Vijaya Raghava Char

Father of Ms. S. Meghana

HT No.: 1326-25-672-085



NURTURING TALENT,
BUILDING TOMORROW.

“ It is a matter of great pride to see my daughter pursue her MBA at St. Mary's Centenary College of Management. The institution provides a nurturing academic environment with a strong focus on knowledge, discipline, leadership, and overall personality development. The experienced faculty, industry-oriented curriculum, internships, certification programs, and continuous mentoring have helped her grow both personally and professionally. I appreciate the dedicated efforts of the management and faculty in preparing students to meet the challenges of the corporate world with confidence and integrity. I am grateful for the positive learning experience and the opportunities provided to every student. ”



Mr. Bussa Lingaiah

Father of Ms. Bussa Bhargavi

HT No.: 1326-25-672-091



EDUCATION TODAY,
EXCELLENCE FOREVER.

“ We are extremely pleased with the quality of education and the supportive learning environment at St. Mary's Centenary College of Management. The institution has played a vital role in shaping my daughter's academic, professional, and personal growth. Through its industry-oriented curriculum, internships, value-added certification programs, and continuous mentoring, she has gained the confidence and skills required to excel in today's competitive business world. I sincerely appreciate the commitment of the management and faculty in providing holistic development and excellent career guidance. I am confident that the knowledge and values gained here will help her achieve great success in the future. ”

WHY PARENTS TRUST US



EXPERIENCED
FACULTY



INDUSTRY
EXPOSURE



INTERNSHIPS &
CERTIFICATIONS



PLACEMENT
SUPPORT



HOLISTIC
DEVELOPMENT



INSPIRED LEARNING. STRONG VALUES. BRIGHT FUTURES.

Learn. | Lead. | Innovate. | Succeed.





ADMISSIONS

FOR THE ACADEMIC YEAR ARE IN PROGRESS....

Take the *Right Step*
Towards a *Bright Future!*



CONTACT US



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EXCELLENCE
IN EDUCATION



HOLISTIC
DEVELOPMENT



INDUSTRY
CONNECT



BUILDING
LEADERS

EMPOWERING MINDS. ENRICHING LIVES. BUILDING FUTURES.