



# ST. MARY'S CENTENARY COLLEGE OF MANAGEMENT

Managed by Hyderabad Archdiocese Educational Society (HAES)

PR.No.9-1-257/1, St. Francis Street, Secunderabad-500003, Telangana, India.



## 3<sup>rd</sup> INTERNATIONAL CONFERENCE

on

### Business Transformation Towards Sustainability :

### Innovations and Strategies for a Resilient Future (ICBTSSSRF)

Transforming Today's Business for Tomorrow's Planet

December 12-13, 2025 09:30 AM Seminar Hall - SMCCoM

Offline Mode



SCAN ME



REGISTER NOW



Annual Marian Excellence Awards Ceremony

You're Invited

Business Professionals  
Academics  
Research Scholars & Students

Publication Opportunities

Scopus -indexed journals  
OR  
UGC-CARE listed journals

All accepted research papers will be published in the Conference book : ISBN: 978-81-969662-7-0.

Convener

Rev. Fr. Dr. P. Anthony Vinay

Director & Principal - SMCCoM



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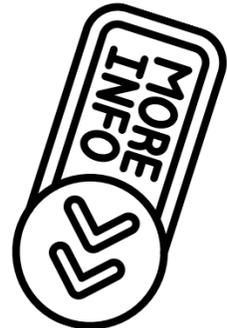
### *Business Transformation Towards Sustainability: Innovations and Strategies for a Resilient Future (ICBTSSISRF)*

Transforming Today's Business for Tomorrow's Planet

Offline Mode



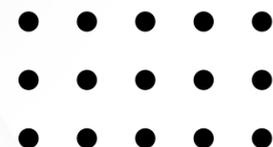
# SCAN ME



December 12-13, 2025

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Seminar Hall - SMCCoM



### Convener

**Rev. Fr. Dr. P. Anthony Vinay**

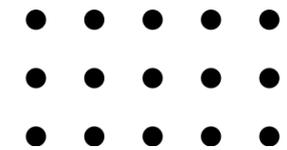
Director & Principal - SMCCoM



# About the Conference

***The International Conference on Business Transformation Towards Sustainability: Innovations and Strategies for a Resilient Future* serve as a global platform for academicians, researchers, industry leaders, and policymakers to exchange insights on sustainable business practices.**

***In today's rapidly evolving economic and environmental landscape, organizations are redefining strategies to balance profitability with social and ecological responsibility. The conference focuses on promoting innovative business models, green technologies, ethical leadership, digital transformation, and sustainable finance to support long-term growth while conserving natural and human resources. It envisions a future where responsible business transformation leads to resilient, inclusive, and sustainable growth, empowering organizations and society to thrive while protecting the planet for future generations.***



## About SMCCoM

***St. Mary's Centenary College of Management (SMCCOM), located in the heart of Secunderabad, is a premier B-School managed by the Hyderabad Archdiocese Educational Society (HAES). Affiliated to Osmania University, approved by AICTE, and recognized under UGC Section 2(f), the college exemplifies academic excellence and credibility.***

***SMCCOM offers a two-year full-time MBA program with industry-focused electives in Finance, Human Resource Management, Marketing, Entrepreneurship, and Systems with Business Analytics. The institution fosters innovation and entrepreneurship through its Institution's Innovation Council (IIC) and maintains strategic MOUs with leading organizations to enhance academic-industry collaboration, internships, and placements.***

***A vibrant campus life is enriched by student clubs and committees that organize seminars, workshops, FDPs, conferences, cultural festivals, and community engagement programs, promoting holistic development. Committed to nurturing future-ready leaders, SMCCOM equips students with knowledge, values, and vision to create a meaningful impact in the global business environment.***

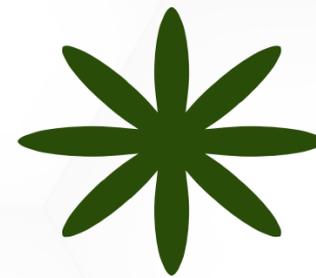


# Conference Sub Themes



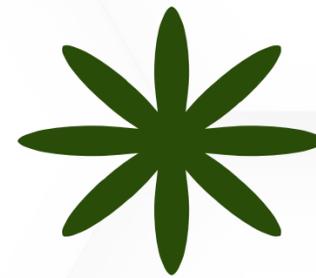
***Research Paper Submissions are also welcome on the topics beyond the themes listed below***

**01** Management & Commerce



**05** Agriculture & Food Systems

**02** Sciences & Engineering

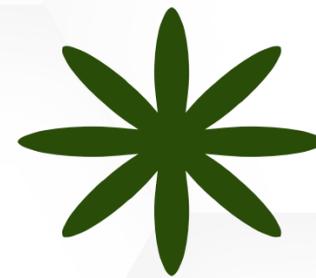


**06** Pharmacy & Life Sciences

**03** Education & Social Sciences

**07** Linguistics

**04** Technology



**08** Other Areas

# Call for Papers & Submission Guidelines

The International Conference on Business Transformation Towards Sustainability invites researchers, academicians, industry professionals, and students to submit original research papers and case studies. The conference seeks to explore innovative approaches, models, and strategies for integrating sustainability into business practices, promoting knowledge sharing and collaboration among global stakeholders.

## Submission Process

- Submit papers through the Confmanage conference submission system.
- Ensure your paper adheres to the formatting guidelines and is plagiarism-free.
- AI-generated content should not exceed 5%.

## Review Process

All submissions will undergo a double-blind peer review. Papers will be evaluated based on originality, relevance, methodology, and contribution to the field.

## Paper Format

- Maximum length: 10 pages (up to 4500 words), including references.
- Ensure all tables and figures are numbered, captioned, and cited in the text.
- References should be properly cited and listed in English.
- Tables, formulas, and equations must be editable (not images).
- Font: Times New Roman
- Title: 14 font size
- Body: 12 font size
- Sub-title: 12 font size
- Line spacing: 1.00

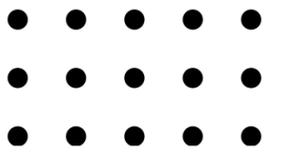


## Important Dates

- Full Paper Submission Deadline: November 15, 2025
- Notification of Acceptance: November 17, 2025
- Camera-Ready Paper Submission: November 19, 2025
- Last Date for Registration: November 19, 2025

E- Mail Id : [researchsmccom@gmail.com](mailto:researchsmccom@gmail.com)

# Publication Opportunities



Selected papers from the International Conference on Business Transformation Towards Sustainability will have the opportunity to be published in Scopus-indexed journals. Other high-quality papers will be considered for publication in UGC-CARE listed journals and peer-reviewed journals that focus on sustainability research, providing a platform for sharing innovative insights and contributions to the field. Article Publication Fee: ₹ 1,500

## Registration Fees

 Business Professionals	- (₹) 999
 Academicians	- (₹) 499
 Research Scholars & Students	- (₹) 399

## Registration Benefits:

- **Access to all conference sessions**
- **Conference kit**
- **Certificate**
- **Meals: 2 lunches and 4 tea/refreshment breaks**
- **Note: Accommodation and publication charges are not included and must be arranged separately by participants.**

### Bank Transfer

- **Bank Name : South Indian Bank**
- **Branch : Secunderabad**
- **Account Number: 0246053000018813**
- **IFSC Code : SIBL0000246**



# Management Committee:

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Cardinal Poola Anthony  
Chairman of HAES & Archbishop of Hyderabad

Patron



Msgr. Yeruva Bala Showry  
Vice-Chairman of HAES

Convener



Rev. Fr. Dr. P. Anthony Vinay  
Director & Principal - SMCCOM

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National University of Singapore

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### **Dr Eman Abdelfattah**

Assistant Professor - Jack Welch College of  
Business & Technology, Sacred Heart University  
-USA

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**Prof. Y. Jahangir**, Head, DBM – OU

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# ANNUAL EXCELLENCE AWARDS



**Registration Fee - (₹) 999**

## **Academic / College Awards**

- Best Faculty (Department-wise / Overall)
- Best Student (UG / PG / Stream-wise)
- Best Research Paper / Researcher
- Innovation & Entrepreneurship Award
- Excellence in Teaching-Learning Practices
- Outstanding Academic Performance
- Best Department / Coordinated Event
- Leadership & Community Service Award
- Cultural / Sports Excellence
- Best Mentor / Guide Award



## **Corporate / Institutional Awards**

- Employee of the Year
- Outstanding Leadership Award
- Team Excellence Award
- Innovation & Creativity Award
- Customer Service Excellence
- Best Manager / Supervisor
- Outstanding Performance in Operations
- Quality & Productivity Award
- Corporate Social Responsibility (CSR) Excellence
- Lifetime Achievement / Long Service Award



## **Conference / Research Awards**

- Best Paper Award (Track-wise)
- Best Presenter Award
- Young Researcher Award
- Innovation in Research
- Lifetime Achievement in Research /

### **Bank Transfer**

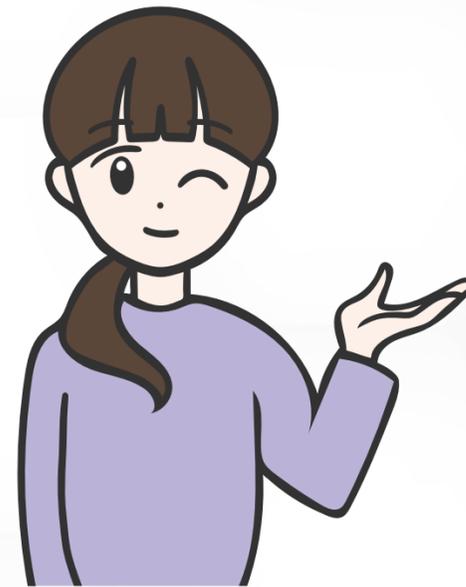
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# Registration

Registration Link:



<https://forms.gle/egyh3Q5tacCuCMrq6>



SCAN  
ME



Contact details :

Prof A J Praveen - Co-Convenor



8008406875

8919119771



# THANK YOU

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 [www.smccom.ac.in](http://www.smccom.ac.in)

 [principalsmccom@gmail.com](mailto:principalsmccom@gmail.com)

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